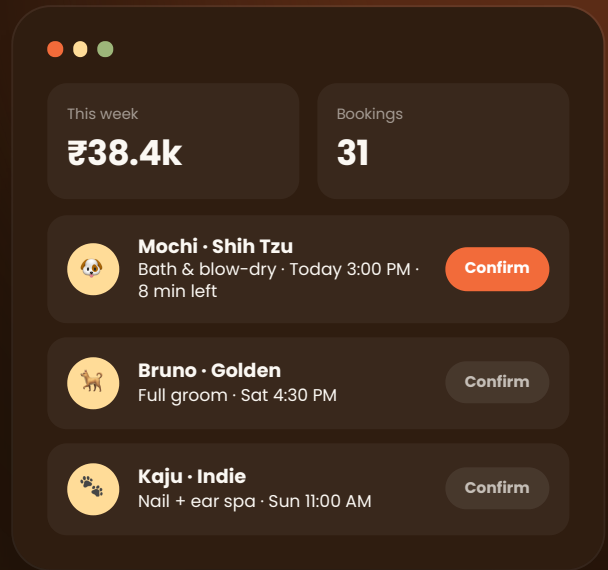


PARTNER BROCHURE

Your salon, fully booked.

Groomies sends you dog parents who are ready to book — and gives you a beautiful dashboard to run every appointment. No monthly fee. You only pay when you earn.



Bookings while you groom

Parents pick a real open slot. You get a ping and confirm in one tap within 10 minutes — no phone tag, no WhatsApp chaos.

Only pay when you earn

Commission on completed grooms only. Cancellations and pay-at-salon no-shows cost you nothing.

Customers who come back

Reminders, reviews, before-and-after photos and your own booking link keep regulars returning.

HOW IT WORKS

Live in a day. We set it up with you.

01

We visit your salon

A Groomies partner photographs your space, lists your services and prices by dog size, and sets your hours.

02

KYC & agreement

PAN, shop proof and UPI — no Aadhaar. Accept the partner agreement on your phone. We verify within a day.

03

Bookings arrive

Requests hold the slot while you decide. Confirm, decline or reschedule from your Studio dashboard.

04

Groom & get paid

Customers pay you at the counter, or online — paid out to your bank 48 hours after the groom.

THE FOUNDING 100

Free onboarding. 10% for a year.

The first 100 salons pay 10% instead of 15% on customers we bring, for 12 months — and get Studio Pro free for 3 months.

100

founding spots

You only pay *when a groom happens.*



15%

Customers we bring you

Found you on Groomies — search, featured spots, our marketing and events.

5%

Your own customers

Join through your link or counter QR. Yours forever, at the lowest rate.

10%

Founding rate

First 100 salons, instead of 15%, for your first 12 months.

Commission is on the groom price, plus 18% GST, and only on completed grooms. No monthly fee, no setup fee, no lock-in.

On a ₹1,500 full groom

Groomies customer · 15% + GST - ₹265.50

Your own customer · 5% + GST - ₹88.50

You keep ₹1,234 – ₹1,411

Online payments also carry the payment gateway's ~2% fee.
Founding salons pay 10% instead of 15%.

GROW FASTER — OPTIONAL

Studio Pro

₹999/mo

Pro badge & ranking boost, AI Instagram captions, priority support.

Featured spot

₹499/wk

Top 3 in your area for a week. Max 3 salons per area, clearly labelled.

Fetch It supplies

Wholesale

Fragrance-first shampoos & mists at partner prices, on your monthly bill.

Referral credit

₹49 each

₹49 off your bill when a customer you bring completes their first groom of ₹980+.

NEVER CHARGED FOR

- Declined, expired or cancelled requests
- Pay-at-salon no-shows
- Your listing, dashboard, booking link, reviews and portfolio
- Managers and team logins
- A deposit — if you're among the first 50 salons (₹1,000 refundable after that)

GETTING PAID & PAYING US

- At the counter:** customers pay you directly, as today.
- Online:** held safely, in your bank 48 hours after the groom — commission already deducted.
- One GST invoice a month** on the 1st, collected by UPI Autopay. Credits for referrals come off automatically.

BRING TO YOUR SETUP VISIT

- Owner's PAN card · GSTIN if registered
- Shop address proof — rent agreement, electricity bill or Shop & Establishment certificate
- UPI ID and bank details (cancelled cheque)
- Your price list for small, medium, large and XL dogs
- Either side can leave with 30 days' notice

Your QR code

printed here once the domain is live

Claim a founding spot.

Scan to list your salon, or ask your Groomies partner to set it up with you today.

Your Groomies partner _____ Phone _____